

Cookie Policy

Cookies are small text files that may be placed on your computer when you visit a website. They are widely used to make websites work and to make them more efficient. Cookies also help website owners understand how you use the site so that they can make it easier to find what you are looking for.

[Find out how to manage cookies on the Information Commissioner's Office website.](#)

How we use cookies on MultiplyKent.co.uk

Understanding how our website is used

Google Analytics

We use Google Analytics to collect information about how you use this website. (MultiplyKent.co.uk). We do this to help make sure the site is meeting your needs and to make improvement based on our findings.

Google Analytics stores information about:

- The pages you visit on Multiply Kent
- The time you spend on each page
- How you got to the site
- What you click on while you are visiting the site
- Demographic information such as age and gender

Multiply Kent do not collect or store your personal information (for example your name or address) so cannot identify who you are through Google Analytics.

We download reports from Google Analytics based on a combination of the information available as listed above. The reports are used to help us identify marketing needs and trends. We store the reports securely in line with Data Protection, GDPR and Privacy Electronic Communications Regulations and they are retained by us for up to 5 years.

Google Analytics use the following cookies:

Name	Purpose	Expires
_ga	Tracking cookie for Google Analytics this is used to distinguish users. We deem this cookie as a non-essential cookie.	2 years
_ga_4H009YLNGN	Tracking cookie for Google Analytics this is used to persist session state. We deem this cookie as a non-essential cookie.	2 years

You can [opt out of Google Analytics cookies](#).

YouTube

We use YouTube to embed videos on some pages of the site. YouTube sets cookies when you visit one of these pages to give us information on the number of times a video is viewed and the type of browser used to view it.

For more information visit the [YouTube Privacy and Safety Centre](#).

Read more at [YouTube's embedding videos information page](#).

Name	Purpose	Expires
PREF VSC Visitor_info1_live Remote_sid	We embed videos from our official YouTube channel using YouTube's privacy-enhanced mode. This mode may set cookies on your computer once you click on the YouTube video player, but YouTube will not store personally-identifiable cookie information for playbacks of embedded videos using the privacy-enhanced mode.	PREF: 8 months VSC: End of your session Visitor_info1_live: 8 months Remote_sid: End of your session

Enabling website functionality

Our cookie banner

You may see a notification when you visit our website to let you know that we are using cookies.

Name	Purpose	Expires
CookieConsent	Used to remember your cookie acceptance preference on the site. We deem this an essential cookie.	1 month - accepted 7 days - declined